This capstone Project is from Meta Marketing Analytics Specialization

First and foremost, I am a graduate student studying applied informatics. This is the project I worked on throughout this course. There are several optimizations that may be performed on the code to make it better and more helpful.

About the Project:

**Situation**

It focuses on a hypothetical firm named Inu+Neko, which distributes dog and cat food. During this project, I got the opportunity to work on the OSEMN data analysis process.

**Task**

I was required to scrub or clean data from a file. To do this, I had to conduct a search for:1.Dublicate records

2.Consistent Formatting

3.Missing Values

4.Wrong Values

**Action**

This project is entirely written in Python and supported by Anaconda.

**Result**

The end result is a file containing cleaned and structured data that allows us to go on to the Exploration stage of the cycle.